

CII-ITC Centre of Excellence for Sustainable Development



Plastics-use Protocol: Assessment and Verification (also applicable to singleuse plastics)

Identify

Record

Assess

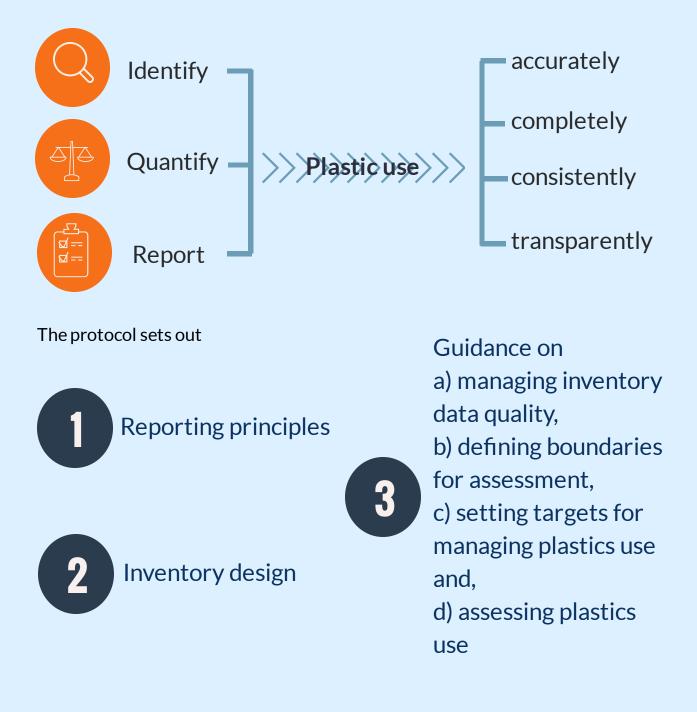
Verify

Certify

About a third of all plastics produced worldwide is in the form of single-use products and packaging. Reductions in plastics use and improved plastic waste management are the focus of policy and regulation in most countries, including India. There is an imperative for users of plastics (whether single-use or otherwise) to quantify and report plastic use/waste management, but well-intentioned efforts are not standardized or certifiable.

About the Protocol

The Confederation of Indian Industry is developing a Plastics-use Protocol to help businesses and other organizations:



The Plastics-use Protocol, which is the culmination of consultations and dialogue with different stakeholders, will help companies and other organizations in certifying their plastic footprint; it can also be used to certify an organization as being (single-use) plastics free.

Benefits of using the Protocol

- Structured, systematic method to collect data, prepare inventory and prepare a phase-out plan/ban
- Assurance and credibility
- Increased brand visibility
- Recognition

Who can use the Protocol?

Any organization, irrespective of size, wanting to track its plastics use. The Protocol can be used by businesses, academic institutions, government agencies and civil society organizations.

Become a Champion

CII offers a one-time limited opportunity to become a champion by piloting the new protocol. The offer includes



assistance with implementing the protocol



post implementation reassessment

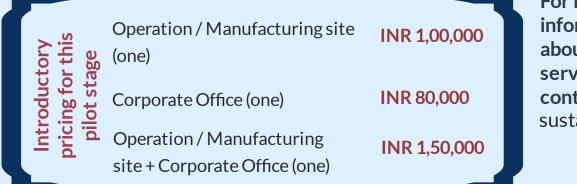


hand-holding

4 ⁰

certification (as being SUPfree)

The company/organization's name and personnel involved will find mention as contributors to subsequent versions of the protocol.



For more information about this service please contact sustainabilty@cii.in