



India CEO Forum for Clean Air

Members' Roles and Responsibilities

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1. Membership to "India CEO Forum for Clean Air" is exclusively for the top decision makers in businesses. For example- Chairman, Managing Director, Chief Executive Officer (CEO) or similar level.
2. All new members are expected to voluntarily sign the eight-point 'CEO's Declaration for Cleaner Air' as a mark of their endorsement and commitment to the cause of Cleaner Air - Better Life. The declaration can be found in Appendix 1.
3. Signing of the 'CEO's Declaration for Cleaner Air' is the only criterion for membership to the Forum.
4. Members are expected to strengthen the various initiatives of the Forum under 'Cleaner Air - Better Life' including various programmes on ground, as well as research for evaluating solutions and creating benchmarks for cleaner air.
5. CII Secretariat does not ask for sensitive information from companies. It does not share any company-specific data or information outside the CII Cleaner Air Better Life team without prior permission from members.
6. Forum members are expected to proactively share air pollution data from their core business operations or supply chains. The CII team uses this data to benchmark industry efforts and recognise innovative business models or solutions to benefit all stakeholders.
7. Forum members are not required to pay any membership fee as this platform is supported through an air pollution grant.
8. Only two Forum meetings are planned for CEOs every year to update all member CEOs on the Forum's work and seek guidance and support for future activities. CEOs are expected to join these meetings (whether physical or virtual) in-person, and not nominate colleagues to attend on their behalf.



9. The Forum operates through two Industry sub-groups, namely

1. Industry Panel on Air Pollution
2. Industry Platform on Sustainable Transportation

To advance the work of these sub-groups, member CEOs are expected to nominate one-two technical resource to the above sub-groups from their respective companies. CII Secretariat will regularly consult sub-group members and seek their inputs, through one-to-one meeting or workshops, to shape the Forum's work.

10. Members will be required to share their company/group corporate logo and a photograph of their CEO joining the Forum. These will be used to showcase their company/group on the Forum's microsite. The Forum will also use the logo and photograph for its outreach and media campaigns.

11. Members are requested to nominate a point person from their external/corporate communication team to work with CII on the clean air campaigns by this Forum.





Appendix - 1

CEO Declaration for Cleaner Air

1. Demonstrate the use of clean fuels/technologies & showcase best management practices for addressing ambient air pollution
2. Design, pilot and scale-up high impact multi-stakeholder projects under Corporate Social & Environment Responsibilities to promote sustainable solutions to air pollution
3. Set targets & objectives for mitigation of air pollution linked directly or indirectly to business operations
4. Promote peer learning among organisations for faster adoption of solutions across industry & geographies.
5. Handhold and build capacities of Small -Medium Enterprises (SMEs) for sustainable supply chains & reducing overall air pollution footprint of products/services
6. Build capacity of implementation/ government agencies to design new programs/ policies & improve design/ delivery of existing programs/ policies aimed at air quality improvement
7. Proactively engage with statutory bodies & research agencies for enabling scientific understanding of sources & evidence-based action
8. Raise awareness on health impacts of air pollution & build momentum for local action by engaging with employees, citizens & community-led organisations