



CII-ITC Centre of Excellence  
for Sustainable Development



Confederation of Indian Industry  
125 Years: 1895-2020

## **In-Company Program on Building a Sustainable and Resilient Business**

### **Background:**

The world needs purpose driven businesses. COVID-19 has been a wake call for the entire world questioning our way of living and consumption. Businesses are rethinking and reworking on their strategies and purpose to become resilient. Individuals are becoming conscious on their consumption choices and patterns. Thus, pushing businesses to build strategies to transition to a responsible and resilient business.

### **About the Program:**

The program offers fundamental knowledge of corporate sustainability and provides knowledge and framework to become a purpose-driven business. The program will include:

- How to mainstream sustainability in value chain of a business?
- Provide a practical framework to integrate sustainability. Giving equal focus to processes and results associated with a sustainable business
- Understand and examine key challenges in transitioning towards a responsible and resilient business and how to overcome them
- Reflect on role of corporate leadership
- Present best practice cases from across the world, specific to sector

### **Key Benefits:**

- Future-proof your business by assessing sustainability risks from business lens
- Understand the impact on your business in an interdependent and interconnected world
- Transition to a responsible business model
- Advance from merely meeting compliance to gaining competitive advantage by becoming a purpose driven business
- Build capacity and talent by strengthening institutional arrangements and developing future leaders

### **Who can attend?**

- Mid/ senior level professionals from any function of a business can attend. The more functions attend, better it is because the program is all about integrating sustainability in each function of a business.

**Program Structure and mode:**

- Virtual mode. Platforms like Cisco WebEx or Microsoft meetings for training delivery
- Standard program plan includes 2-hour module for 6-days. This can be customised if required by a business
- Faculty will be CII-CESD experts from different areas including Human Rights, CSR, Climate Change, Biodiversity, Risk Management and Strategy, Environment Management and others

**For interest and queries contact us:**

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