



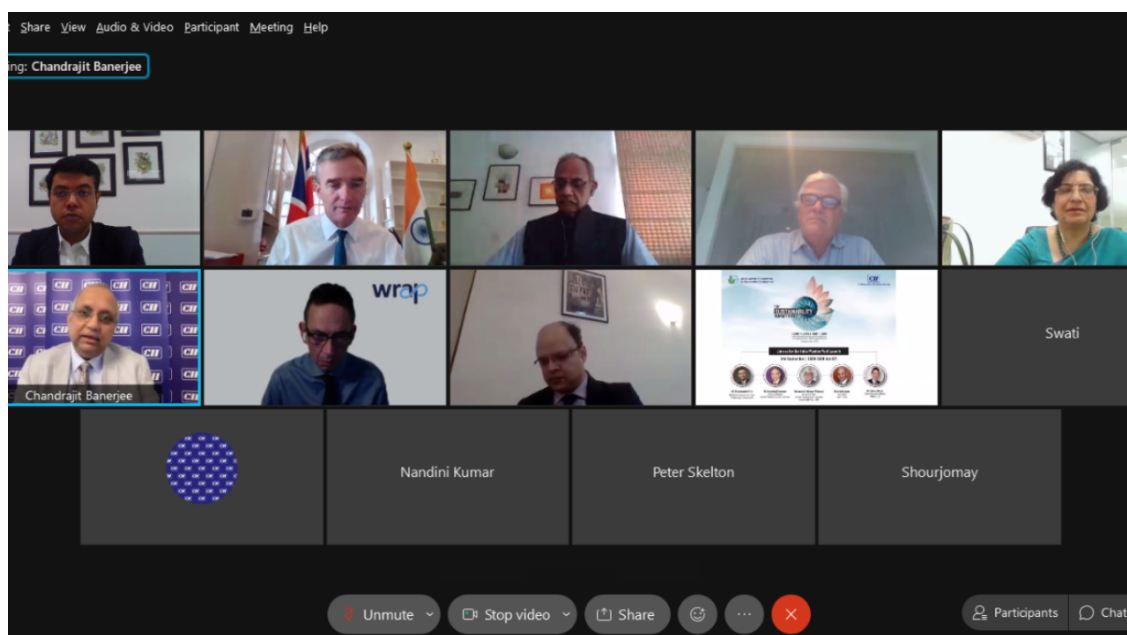
Volume I - September to October 2021

Message from the Secretariat

Dear India Plastics Pact Members and Supporters,

We welcome you to the India Plastics Pact and would like to thank you for your collaboration and participation at the launch on 3rd September 2021. We are pleased to inform you that the India Plastics Pact family is continuously growing and now has 20 Member and 11 Supporter organisations.

The recording for the Launch can be found [here](#). The Launch sets in motion a series of actions that will bring transformational change across the entire plastics packaging waste value chain.



To kick-start the journey towards the vision of a world where plastic is valued and doesn't

pollute the environment, the India Plastics Pact Secretariat has been working on:

- Setting up the Advisory Committee and Collaborative Action Groups
- Developing a year 1 activity plan
- Developing the Roadmap with interim milestones which will help achieve the long-term targets
- Developing a focused and efficient communications schedule which will include webinars/workshops with subject matter experts from the Pact network
- Launching three technical projects which will be led by WRAP, the three technical projects are as follows: **(i)** Informal Sector Insights Report to report on the current situation of the informal sector in India, **(ii)** Small Portions & Sachets Insights Report to undertake a landscape assessment of the use and disposal of small portion and sachet packaging in India, **(iii)** Food Contact rPET in India Insights Report to report on the status of food grade recycled polymer, particularly rPET, in India.
- Since the launch, two new Members and one new Supporter organisation have joined the Pact. The Team continues with its engagement and recruitment of new members and supporters to strengthen the Pact. Please continue to promote the India Plastics Pact in your networks.

We will soon provide details on the Collaborative Action Groups which will convene once every two months. The Advisory Committee of the India Plastics Pact for the year 2021-22 will also be announced shortly.

Once again, we welcome you to the Pact and look forward to working towards a better, circular future.

India Plastics Pact Team

First 100 Day Plan

As part of the first 100-day plan, Collaborative Action Groups will be formed, while engagement with Members and Supporters will continue. Research and co-creation activities will be undertaken which will help define the roadmap and trajectory of the India Plastics Pact. Details of the activities are as follows:

1. Advisory Committee

The inaugural Advisory Committee (2021) members will be appointed by the Secretariat from the Members and Supporters for a duration of 18 months. The Advisory Committee will provide input and guidance to the Secretariat on the focus and strategic direction of the Pact. More details to follow.

2. Collaborative Action Groups

Collaborative Action Groups form the core of collaborative work on the targets.

Representatives from Member/Supporter organisations will be invited to join Action Groups of their choice. Likely topics for the initial Action Groups include:

- **Target 1:** Defining the list of problematic items
- **Target 2:** Developing design guidelines to advance recyclability
- **Target 3:** Accelerating the collection and recycling rates (including policy alignment)
- **Target 4:** Developing packaging end markets for recycled plastic

Terms of reference (ToR) and scope for each Action Group will be shared shortly.

3. Technical Projects

To support the long-term targets of the India Plastics Pact, three technical projects will be initiated to build 'mini-roadmaps', which will be led by WRAP. More details on the technical projects will be shared shortly

4. Reporting Process

The India Plastics Pact will commence the development of a reporting process in the first six months after the launch of the Pact. The reporting process will reflect the capabilities of the member companies and will be supported with webinars and guidance. The submission of the first baseline data is aimed for in the first year of the Pact.

5. Capacity Building

A series of workshops and webinars will be held for Members and Supporters as part of the programme of engagement within the Pact. This will include:

- International speakers and subject matter experts from the Plastics Pact networks
- Discussions and presentations on topics relevant to IPP Members and Supporters
- Opportunities for the Pact's Members and Supporters to showcase their achievements

6. Communications

The Secretariat will propose a communications plan and structure to keep the Pact's members informed and engaged. Experience from other Pacts will be used to develop a focused and efficient communications schedule, comprising regular member e-zines, quarterly webinars/workshops, and an annual Summit.

7. Further Recruitment

The Secretariat will continue engaging and recruiting new Members and Supporters to strengthen the India Plastics Pact. In addition, WRAP/CII/WWF India will explore further external funding opportunities to strengthen the Pact.

New Central Communication ID

The India Plastics Pact's central email ID is: takeaction@indiaplasticspact.org. All updates on the Pact will use this email address.

Upcoming Webinar

India Plastics Pact is organising a webinar exclusively for Members and Supporters of the India Plastics Pact. The webinar will be led by Ms. Helen Bird. She oversees the UK Plastics Pact and leads many of the technical work streams of the Pact. The webinar will help in demonstrating how the UK Plastics Pact has developed and evolved along with what the visible impact of the Pact has been.

The webinar will be held on 11th November, 2021 at 14:45 - 16:15 IST

New Members and Supporters

We are thrilled to introduce the new members and supporter organisations that have joined the India Plastics Pact post the launch!

Members



Supporters



Social Lab

India Plastics Pact - Knowledge & Resources

Working together with partners in India to tackle plastic pollution

Peter Skelton, WRAP's international plastics lead, sat with Nandini Kumar, Consultant at Centre of Excellence for Sustainable Development at Confederation of Indian Industry (CII) and Varun Aggarwal, Associate Director-Sustainable Business, from World Wildlife Fund for Nature-India (WWF India), to discuss the newly-launched India Plastics Pact. The [blog](#), which is published on their website, provides a detailed account of how the idea came about and how it was implemented, what the Pact means for India, its economy and the environment



Blog: Adding value to plastic waste through a multi-stakeholder approach

WWF India published a blog on the India Plastics Pact on their [website](#) which details the India Plastics Pact's targets and talks about the first 100 days plan of the Pact.

Draft National Extended Producer Responsibility Framework by MoEFCC (Dated: 6th October 2021)

Ministry of Environment, Forest and Climate Change (MoEFCC) issued a draft notification dated 6th October 2021 bringing out regulations for Extended Producer Responsibility under Plastic Waste Management Rules, 2016. The Ministry consulted various stakeholders on the model for a National Framework of EPR during the regional workshops held jointly by the MOEFCC and CII. It is available at this [link](#). The India Plastics Pact will share a written analysis of the draft National EPR Framework on how it aligns with the Pact's long-term targets and vision.

Plastics Information Europe (PIE) published a short review about India Plastics Pact

Plastics Information Europe (PIE) is a leading information portal in the European plastics market. They provide information about the plastics industry: from polymer prices to market reports, company news and product launches. In their latest issue from 23 September, they did a short review about the India Plastics Pact, talking about what the Pact is and why it has been brought to India.

External Opportunities

REQUEST FOR PROPOSAL: Circular Models for Plastic Reuse of the AEPW

Alliance to End Plastic Waste (AEPW) has released a request for proposal (RFP) for Circular Models for Plastic Reuse. The objective of the RFP Design for Circularity is to receive project proposals that will scale up plastic packaging reuse and refill business models to create demonstrable economic and environmental benefit through innovative initiatives, and/or deploying existing technology in innovative or large scale configurations. Proposals must demonstrate business concepts which are already commercially proven, and ready to scale into multi-city, national or international levels. More information about the RFP and the application form can be found [here](#).

News From the Network

Launch of the Kenya Plastics Pact

Kenya Plastics Pact was launched on 7 October 2021. The pact, similar to India Plastics Pact, has 4 targets set to be achieved by 2030. The 4 targets for Kenya Plastics Pact are:

1. Eliminate unnecessary or problematic single-use plastic packaging items through redesign, innovation, and reuse delivery models.
2. 100% of plastic packaging is reusable or recyclable.
3. 40% of plastic packaging is effectively recycled.
4. 15% average recycled content across all plastic packaging.

More information on the Kenya Plastics Pact can be found on the following [link](#).

India Plastics Pact In the News

Multiple national and international media houses have covered the launch of India Plastics Pact. Please find some of the prominent ones mentioned below.

[Hindu Business Line](#) | [Print Week](#) | [ET Retail](#) | [Outlook India](#) | [BusinessWorld](#) | [The Economic Times](#) | [The New Indian Express](#)

Useful Links and Resources

[India Plastics Pact](#) | [New Plastics Economy Global Commitment](#) | [Chilean Plastics Pact](#) | [Plastics Pact NL](#) | [Polish Plastics Pact](#) | [Portugal Plastics Pact](#) | [Canada Plastics Pact](#) | [SA Plastics Pact](#) | [US Plastics Pact](#) | [UK Plastics Pact](#) | [UK Plastics Pact: Progress Against Targets](#) | [European Plastics Pact](#) | [ANZPAC Plastics Pact](#) | [WRAP's Blog: Working Together with Partners in India to Tackle Plastic Pollution](#) | [WRAP](#) | [CII](#) | [CII-ITC Centre of Excellence for Sustainable Development](#) | [WWF India](#)



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