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Dear ***|FNAME|***,

The team at India Plastics Pact wishes everyone a happy and wonderful new year! As the new year dawns, new hopes and expectations come to life. We are on an inspiring journey together with 42 signatories across the plastics value chain, facilitating important conversations, and helping implement holistic solutions through Collaborative Action Groups (CAGs).

We look forward to an exciting year as we continue to facilitate new relationships, inspire and empower the Pact's Members and Supporters to implement circular solutions for plastic packaging in India.

Read to learn more about the Pact's activities in the last few months...

India Plastics Pact team

IPP Publications

In the past months, IPP has launched three new publications that will catalyze action towards the targets of the Pact.

The design of a PET bottle has an impact on its potential to be recycled back into a bottle.



Target 1 of the Pact is to define a list of unnecessary or problematic plastic packaging and items, and to address them through redesign and innovation. The document below lists these within the Indian context (the Ambition List), and describes the framework used to identify them.



Little information is available on the use of small formats flexible packaging in the Indian market: aiming to fill this gap, we drafted the insights report on the consumption patterns of small formats in the Indian market, along with a conceptual framework to manage such waste, and possible interventions.



Welcome onboard!

We are pleased to announce that 21 Century Polymers, Ganesha Ecosphere Ltd., and Shell India Markets Pvt. Ltd. have signed on to the Pact as Members; and Indian Plastics Institute (IPI) and Landbell GreenForest Solutions have joined as Supporters... it's great to have you!



The Secretariat will continue engaging and recruiting new Member and Supporter organizations to strengthen the India Plastics Pact: please help and support us by spreading the word among your suppliers or partners.

Upcoming events

FEB 2023

**CAG 3
Sprint Group 1
Showcase meeting 4**

1430 hours

16 Feb 2023

**Reporting workshop
for brands and
retailers**

1430 hours

17 Feb 2023

**IPP Panel at
IETF 2023**

1500 hours
Venue: Pragati Maidan

22 Feb 2023

**5th Advisory
Committee meeting**

1430 hours

23 Feb 2023

**Reporting workshop
for recyclers,
convertors, & waste
management
organizations**

1430 hours

27 Feb 2023

**CAG 3
Sprint Group 1
Showcase meeting 5**

1430 hours

Mar 2023

**CAG 2
meeting**

1430 hours

8 Mar 2023

**CAG 3
Sprint Group 1
Showcase meeting 6**

1430 hours



Contact us at takeaction@indiaplasticspact.org if you have any questions or concerns about any upcoming events.

Collaborative Action Groups (CAG) Updates

CAG 1 (Defining list of problematic plastic items): The [IPP Ambition List](#) was published in January 2023.

CAG 2 (Designing plastic packaging to be 100% reusable, recyclable, or compostable):

Meetings were conducted on 25th November 2022 and 20th January 2023. The definition of ‘recyclable packaging’ was finalized, findings from a survey focusing on the recyclability of plastic packaging and the PET design guidance were presented, and design changes to improve recyclability of rigids were discussed.

CAG 3 (Increasing quantity of plastics packaging effectively recycled): Three Showcase meetings of Sprint Group 1 were held in which different models of engagement with the informal waste sector were presented. Over the three meetings, seven organizations presented their models: Green Worm Eco Solution LLP, Hasiru Dala Innovations Pvt. Ltd., Rapidue Technologies Pvt. Ltd., Chintan Environmental Research and Action Group, Social Lab Environmental Solutions Pvt. Ltd., Alliance of Indian Waste Pickers, and Saahas Zero Waste.

CAG 4 (25% average recycled content across all plastic packaging): A meeting was held on 10th January 2023 to discuss the use of recycled content in plastic packaging. A ‘quick wins’ document on this topic is being prepared.

Dr. Anurag Priyadarshi, Chair of the Advisory Committee, India Plastics Pact and Deputy General Manager, Community Services, TATA Sustainability Group, spoke on holistic solutions for plastic pollution and about the India Plastics Pact, as part of a CII podcast series. A link to the podcast is available below.



A member-exclusive webinar on reuse-refill systems, **‘Ready for Reuse?’** was held on 18th January 2023. Speakers in the webinar included:

- Carolina Carrera, EcoCarga
- Leah Wistrand, WRAP
- Purav Desai, Refillable
- Thais Vojvodic, Ellen MacArthur Foundation

During the webinar, the concept of reuse and refill was presented, along with examples of actual business models from India and Chile, and an example from the UK Plastics Pact, of tracking citizen behavior to measure the success of a refill model.



Did you miss the webinar? Please contact us for the recording.

Member news: Zomato takes voluntary steps to divert plastic waste

Plastic packaging is used extensively in the food delivery business in India. Zomato, a leading food delivery platform and a Member of the India Plastics Pact, has collaborated with its restaurant partners to address this challenge by implementing two voluntary initiatives:

1. A voluntary **Extended Producer Responsibility (EPR)** initiative
2. **'Don't send cutlery'** option provided to all customers through the Zomato food ordering app.

Through its **voluntary EPR initiative**, Zomato provides its consumers 100% plastic neutral deliveries, by voluntarily recycling more than 100% of the weight of all plastic packaging utilized by its restaurant partners for deliveries. As of 31st December 2022, through this initiative, with help from certified waste management agencies, Zomato has voluntarily recycled 16,700,000 kg of plastic waste, which was primarily Grade 5 polypropylene used as food containers.

Changing the **'Don't send cutlery' option** from optional to default on the Zomato food ordering app, helped reduce plastic waste by 300 tons in FY 2022. Read more about Zomato's initiatives and its impacts [here](#).



zomato

(*Eco-friendly delivery orders are orders without any plastic packaging)

Interested in highlighting your initiatives in this space? Reach out to us at takeaction@indiaplasticspact.org with news about your innovative work in plastics.



Useful links

[Document: Material Flow of PET Used in Packaging Applications in India for the year 2021-22](#) | [Document: Food grade rPET in India: business opportunities](#) | [Video: Introducing the India Plastics Pact](#) | [Video: IPP & EPR: jointly solving the plastic crisis](#) | [Video: India Plastics Pact: testimonials from the growing network](#) | [Video: Voices from](#)



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