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Dear India Plastics Pact signatories,

We are at the last newsletter for the year!

As we wrap up 2023, we are a step closer to unlocking progress towards achieving the Pact's 2030 Targets, through collaborative action and innovative solutions.

Since August, we have

- hosted the Second Annual Conference,
- launched new reports,
- initiated new Collaborative Action Groups, and,
- introduced a new PET tray-to-tray recycling action group.

Read on to know more about the Pact's activities in the last few months.

Keep an eye on our [LinkedIn](#) page and on the [website](#) for updates and more information.

India Plastics Pact team

IPP publications

The Pact supports its signatories by providing reliable information on plastics in the Indian context through different publications.



EPR guidelines for businesses, have set out ambitious targets for plastics collection, sorting, and recycling in India. To achieve these targets, it is important to have credible information on the landscape of plastics recycling in India.

The [report](#) gives a deeper understanding of the plastics recycling sector in India, formed through first-hand interactions with over 600 recycling units. This understanding is critical to help stakeholders meet their EPR targets, improve plastic recovery rates in India, and meet the Pact's Targets for 2030.

Post consumer-use, HDPE containers are widely collected via formal and informal waste management channels and sent to recyclers. Although they are made of a single resin and readily recycled, closed-loop recycling for non-food contact HDPE bottles is not widely practiced in the



country. The [design guidance](#) provides an overview of the technical and design-related aspects that will encourage closed-loop recycling for non-food contact HDPE bottles.



In the Indian context flexible plastic packaging is one of the most challenging packaging formats to address in terms of collection, recycling, and incorporation of recycled content. Unlocking progress towards Target 4 of the Pact will require a better understanding of these challenges of adding recycled content in films and flexibles. This [document](#) identifies them and outlines the Pact's next steps to transition to a circular economy for flexible plastic packaging.



Informal waste sector

Despite the critical role of informal waste workers in India, they are often unrecognized and highly vulnerable. The [insights report](#) identifies the gaps in the existing waste management structure in India, and the challenges faced by informal workers. The recommendations in the report could help establish effective approaches to waste management utilizing existing infrastructure, and, integrating informal workers and self-sustaining enterprises into solutions.





In India, informal waste workers manage a significant bulk of the total plastic waste generated. Engaging with the informal waste sector will ensure secure livelihoods for informal waste workers, help stakeholders across the value chain achieve their EPR targets for collection, sorting, and recycling of plastic waste, improve plastic recovery rates in the country, and help the Pact's signatories meet the Targets for 2030.

To achieve these goals, the Pact launched a new [report](#) with insights into engaging with the informal waste sector.

Access all our other publications [here](#).

Upcoming events



Contact us at ippaction@cii.in if you have any questions about any upcoming events.

Collaborative Action Groups (CAG) updates

The Pact aims to work on three new areas over the next year:

- Films and flexible packaging,

- Reuse and refill business models, and,
- Understanding citizen behaviour/attitudes.

Work under these new CAGs have begun.

Not nominated yourself to a CAG yet?

Write to us at ippaction@cii.in

CAG Reuse and refill: the first meeting was held on 02nd November to discuss the definition of reuse and refill in the Indian context.

PET tray-to-tray recycling action group: the first meeting was held on 31st October to

- understand the technical viability for PET tray-to-tray recycling,
- outline the details of the proposed pilot of PET tray-to-tray recycling in India, and,
- discuss possible challenges of recycling PET trays.

India Plastics Pact Second Annual Conference

The Pact's Second Annual Conference was held on 22 August 2023 at Le Meridien, New Delhi. With over 60 participants, the conference was attended by the Pact's signatories from across the value chain.



Speakers at the conference included representatives from the Secretariat, WRAP, and the Pact's signatories. Attendees were a part of informative sessions, break-out activities, and panel discussions, that aimed to

Inform signatories of the Pact's activities in the past year



Strategize for a year of action



Advisory Committee members summarize the Pact's plan of action for the coming year



Galvanize and motivate signatories with examples of best practices

Sharing best practices on inclusion of recycled content in PET rigid packaging



Sharing best practices on inclusion of recycled content in polyolefin flexible plastic packaging



Advisory Committee

The India Plastics Pact's Seventh Advisory Committee meeting was held in person, on 22 August. Advisory Committee members discussed

- the timeline for the Pact's annual data reporting process,
- Associate membership, a new membership category under the Pact,
- the Pact's plan of action for the coming year, and,
- funding opportunities for Pact activities.



Highlights from the India Plastics Pact's Second Annual Conference



Events

Global Plastics Summit

The India Plastics Pact was at the [Global Plastics Summit](#), hosted by the [Economist Impact](#).

The Summit was the largest gathering of stakeholders working together to contribute to the creation of the **UN Global Plastics Treaty**.

The Pact's team was present at the Summit and actively participated in discussions that gathered inputs, to contribute to the formation of the treaty.



The India Plastics Pact will be at

INC-3 at Nairobi, Kenya, from 13 to 17 November 2023

Write to us at ippaction@cii.in if you will be there too!

Member news: AVI Global Plast

Going circular with transparency and traceability

To achieve a circular economy for plastics packaging, transparency within the packaging supply chain is crucial. AVI Global Plast, addresses this need with AVI Trace, a proprietary traceability platform, offering batch-by-batch traceability through accountability

and transparency of actions across the waste value chain.

It captures the entire journey of plastic waste, from collection, recycling, and back into packaging, through on-pack QR codes. Consumers can scan these to find out when and where plastic waste was collected, sorted, recycled and converted into the packaging they are using.

With a digital dashboard to provide users with a range of services, AVI Trace allows monitoring of waste sources and tracks

- amount of recycled waste,
- fuel savings,
- carbon emission reductions,
- chain-of-custody documentation, and,
- certifications to support sustainability claims.

The platform could help stakeholders detect greenwashing, establish trust in consumers, and positively influence consumer behaviour.

Experience AVI Trace now by scanning the QR code in the image.



Useful links

[IPP Resources](#) | [India Plastics Pact](#) | [CII](#) | [CII-ITC Centre of Excellence for Sustainable Development](#) | [WRAP](#)



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