



Confederation of Indian Industry



CII-ITC Centre of Excellence  
for Sustainable Development



**19<sup>th</sup> CII-ITC  
SUSTAINABILITY  
AWARDS  
2024**

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Excellence in Sustainable Business

**AN  
UNPARALLELED  
ICON**

# ABOUT THE AWARDS

CII-ITC Sustainability Awards celebrate businesses that embed sustainable practices in their strategies and processes and go much beyond to embrace community and societies in their agenda.

CII-ITC Sustainability Awards define the science of sustainability performance. Excellence in sustainability is a journey of continuous improvement in processes and results. Uniquely based on EFQM Excellence Framework, these Awards are designed for those who strive effortlessly to make sustainability their business.

The Framework is layered with around **250** questions covering governance, ecology, and social dimensions of doing business.

More than **18** years of recognising sustainable businesses, CII-ITC Sustainability Awards have become a symbol of credibility and pride for companies. Cumulatively, **1199** applied of which **410** were recognised. Limited number of applications are accepted to maintain strong competition and high standards of excellence.

CII-ITC Sustainability Awards recognise and reward excellence in businesses that are seeking ways to be more sustainable and inclusive in their activities. More than recognition, the Awards measure performance and provide detailed feedback for opportunities to excel.

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*This prestigious Award, is a shimmering tribute to the transformative journey towards sustainability. Reflective of the process of turning metal into iron, this accolade symbolises the metamorphosis that occurs when organisations come together in a collaborative effort on the path towards sustainability.*





# YOU SHOULD **APPLY BECAUSE**

- You want to assess your sustainability performance based on the Business Excellence Model.

- You want to identify strengths and opportunities to excel, based on comprehensive and rigorous assessment by independent CII-certified Sustainability Assessors.

- You want to be recognised as Excellent in Sustainable Business by the most credible Sustainability Awards in the country.

## ELIGIBILITY **CRITERIA**

You can apply, if you are

Operating in India, for At Least Five Years

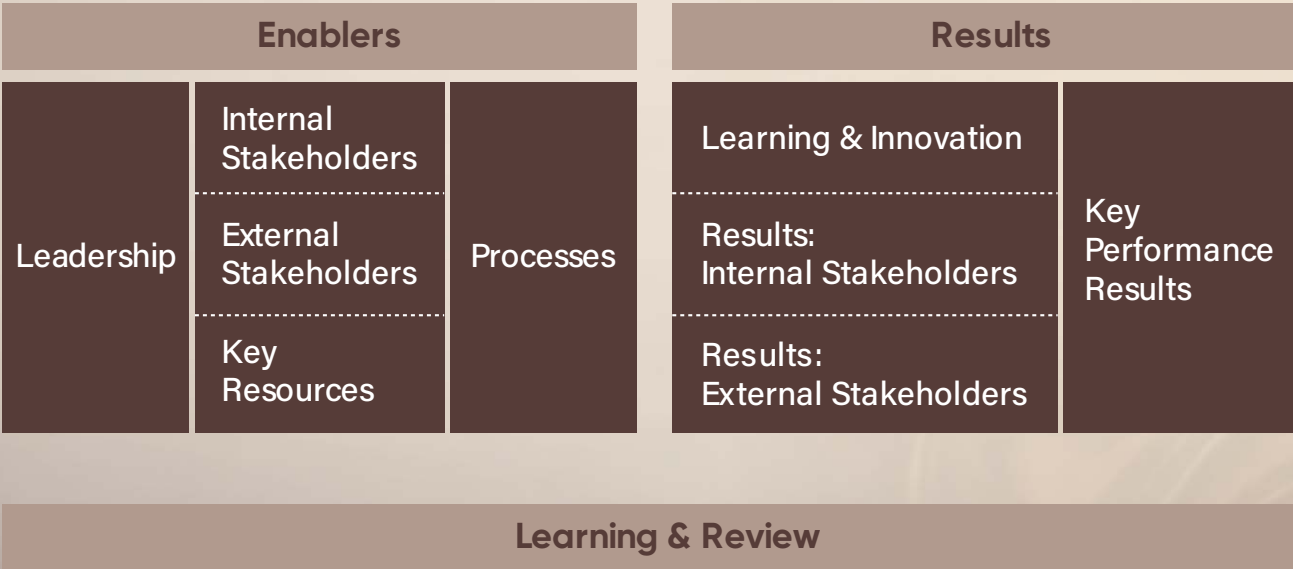
A Large, Medium, Small, Micro-sized Enterprise or Independent Unit/ Division

From Manufacturing or Service Sector

**APPLY NOW**

# ASSESSMENT METHODOLOGY

The Awards adhere to a transparent and rigorous assessment process based on the Sustainability Excellence Assessment Model, developed using the following frameworks:



The assessment is conducted over a period of six months by a pool of CII-certified Sustainability Assessors from diverse professional backgrounds that spend approximately **1,000** man-hours per application. The result of each assessment is reviewed by a preeminent Jury, comprising of former bureaucrats, representatives of government, civil society and academia at two stages before arriving at the final decision.

- Methodology is adapted from the internationally acclaimed European Foundation for Quality Management (EFQM) approach wherein equal weight is assigned to 'Enablers' and 'Results,' indicating a cause-effect relationship.
- Assessment is based on around **250** indicators which cover **15** aspects of sustainability. The assessment has been made more comprehensive to include aspects such as Strategy, Business Ethics, Employee Development, Human Rights and Biodiversity.
- For companies that do not qualify the preliminary stage, no feedback report is provided to the applicants.  
  
Feedback report is provided to the applicants in two phases. For companies that do not qualify for site visit, feedback reports are provided after desk assessments are over. This will be around November 2024.  
  
For companies that qualify for site visits, feedback reports are provided after the end of the Awards cycle. This will be around December 2024.



## STAGE 1: Application

- Receiving Application of Intent
- Receiving filled application document from the applicant
- Preliminary screening of the applications

## STAGE 2: Desk assessment

- Desk assessment by team of CII trained assessors
- Consensus on assessment results by assessment team
- Jury meeting to decide on the applications qualifying for site assessment
- Feedback report to applicants who could not qualify for site assessment

## STAGE 3: Site Assessment

- On-site assessment by the same team of assessors
- Revised consensus by assessment team
- Jury meeting to decide on winners
- Feedback report to the applicants

## STAGE 4: Awards presentation

- Announcement of winners 2024
- Announcement for assessors recognition 2024
- Feedback report to winners

# IMPORTANT DATES

**30 APRIL 2024**  
Last date to receive Aol

**10 JUNE 2024**  
Last date to submit  
Awards questionnaire

**DECEMBER 2024**  
Announcement of  
Awards





# AWARD CATEGORIES

## Corporate Excellence

This Award recognises comprehensive efforts companies make in excelling at sustainable business. It expects companies to integrate sustainability into governance, strategy, business processes, and demonstrate through results that sustainability is making an impact on its business and relevant stakeholders.

Recognitions\* in Corporate Excellence

## Business of the Year

This role model Award celebrates the company that has successfully proven a business case for sustainability and demonstrates a company-wide commitment to advancing the sustainable business agenda; not just internally but among customers, suppliers and the industry as well.

## Outstanding Accomplishment

The Award recognises companies that have demonstrated outstanding policy, practice and results by successfully incorporating sustainability in their core business.

## Commendation for Significant Achievement

The Award recognises companies that have demonstrated commendable results from deployment of policy and processes.

## Domain Excellence

### ENVIRONMENT MANAGEMENT

The Award recognises companies that have employed innovative approaches, including policy and practice to reduce their environmental impact and achieve exemplary results.

### CORPORATE SOCIAL RESPONSIBILITY

This Award recognises companies that have positively impacted both business and society by taking a strategic approach to CSR through collaborative programmes with government and civil society.

### BIODIVERSITY

This Award recognises companies for implementing measures related to conservation and sustainable management of biodiversity and ecosystem services in value chain.

Recognitions\* in Domain Excellence

### Excellence

The Award recognises companies that have demonstrated outstanding policy, practice and results in this domain.

### Commendation for Significant Achievement

The Award recognises companies that have demonstrated commendable results through policy deployment and processes.

*\*Recognitions are based on cut-offs and deliberation of the Jury. Companies apply to Award categories and not to recognitions.*

*Number of winners per category is not pre-determined and is left to the discretion of the Jury.*

*If applicants want to change Award category during the Aol stage, the same can be altered only during Aol stage and not at a later stage.*

## Application Fee

### Corporate Excellence

Company / Unit Turnover (₹ Crores)	Application Fee (₹)*
>10,000	1,75,000
5000-10,000	1,55,000
500-4,999	1,35,000
50-499	75,000
<50	25,000

### Domain Excellence

>10,000	1,25,000
5000-10,000	1,00,000
500-4,999	75,000
50-499	50,000
<50	20,000

\* Plus GST as per Gol norms

## Discounts To Avail

- **20% off** on the fee of Corporate Excellence application, if the company applies for domain excellence.
- **20% off** for repeat applicants (base year 2023) in the same Award category. In case company applies for two Award categories, discount will be provided only for one application.
- **20% off** on the fee applicable to corporate applicant if one of its unit has also applied.

\*Only one discount can be availed, whichever is maximum

**Application fee is non-transferable and non-refundable regardless of how far applicants go in the process or whether they ultimately qualify for any recognition.**

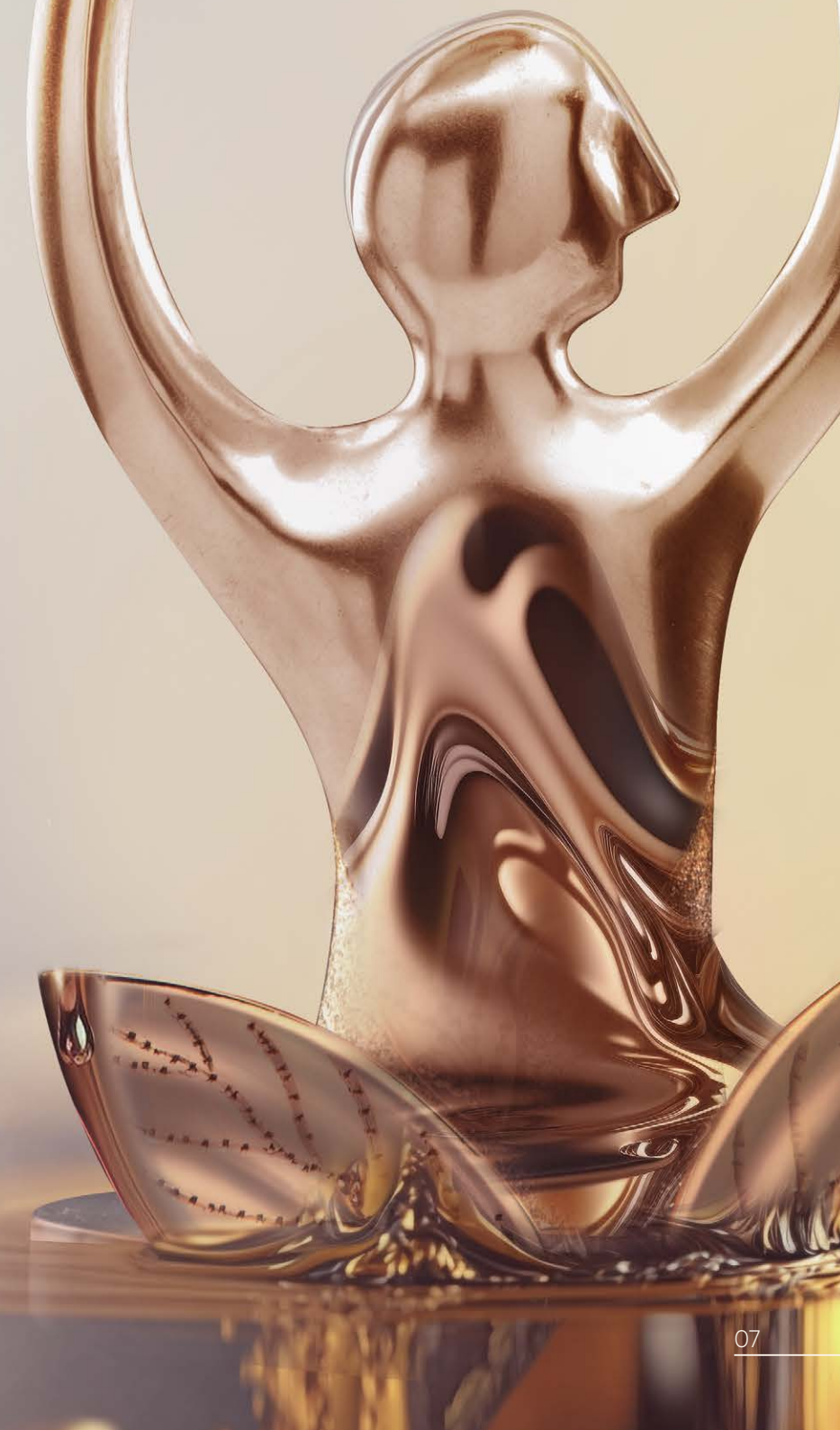
**Application fee is charged to meet expenses to conduct sustainability performance of applicants. Payment of fees neither indicates nor implies any chance of winning a recognition.**

**All Award categories questionnaire can be downloaded from the website.**

**The online Awards questionnaire will only be shared upon receiving the completed Aol. Kindly note that the Aol will not be considered complete until the application fee has been received.**

**Applying for Corporate Excellence does not qualify the applicant for other domains. All domain applications have to be applied for separately.**

**All cost relating to travel, accomodation and other logistics will be borne by the applicant if they qualify for site visit.**





# WINNERS OF CII-ITC SUSTAINABILITY AWARDS (2006-2023)





# TESTIMONIALS

*"The process of the CII-ITC Sustainability Awards has been a wonderful journey along with the assessors. It started with the application filling and our commitment to show the world what we have been doing to create a benchmark in sustainability. It was a beautiful learning journey together. After the assessment we got the feedback report, and we realised it a very value adding process for us as we could see where we are good at and where we can work further on."*

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**Grasim Industries Limited,  
GCD Vilayat**

*"We apply for very few Awards consciously and CII is among one of them because we believe that to use it as an opportunity to strengthen our system and deliver better. The Assessment process was very stringent and very transparent. The assessors also provide us very good ideas and helped us deliver better and doing better services to the community."*

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**Ultra Tech Cement Ltd.  
Andhra Pradesh Cement  
Works**

*"This Award brings a lot of value for our company. First, it boosts up the reputation, credibility and brand value. This is a recognition for efforts which our team has put bringing the improvement in biodiversity area. This Awards definitely helps us to showcase what efforts our company is taking today, doing minimum impact on environment and what improvement we can bring in our work area."*

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**Tata Steel Mining Ltd.**

# CII-CERTIFIED SUSTAINABILITY ASSESSOR PROGRAMME

The CII-certified Sustainability Assessor programme is for professionals to provide services to business in the area of sustainability.

Since 2006, CESD has built a talent pool of sustainability professionals in India. It has created an exclusive club of over **600+** sustainability performance assessors. These assessors are competent to drive excellence in sustainability in companies.

When in 2024 ?

**Batch** – 07-10 May, 2024

## Benefits

- Get trained on Sustainable Business Excellence framework
- Network, Learn and Enrich your experience by becoming a Sustainability Assessor
- Include this as a credible qualification in CV
- Profile as a CII-certified sustainability professional on CESD website
- Gain exposure to various industry sectors, learn from companies best practices

## Eligibility Criteria

- The certification is open to individuals with at least **14** years of work experience
- Experience may range from sustainability (environment, health and safety, corporate social responsibility, biodiversity, human rights, business ethics, product responsibility, and sustainable supply chain) to any other corporate functions (marketing, human resources, production & planning, information technology, product development)
- Working professionals from corporates and PSUs are encouraged to apply
- HR departments are encouraged to nominate employees from their respective companies



## Validity of Certification

- The validity of certificate is for **3** years
- CII will ensure one cycle of assessment in the period of three-year of validity. CII does not commit additional cycles of assessments.

## Assessors Recognition

Every year CESD recognises the best assessors based on their participation in the assessment process of CII-ITC Sustainability Awards. Recognition is based on peer review and applicant feedback. Winners are recognised during the presentation of the CII-ITC Sustainability Awards.

## Participation Fees

Category	Fees (₹)
New Assessor (sponsored by company)	55,000
New Assessor (turnover < ₹ 50cr)	25,000

*\* Not inclusive of applicable taxes*

*\* GST as per Gol norms*

*\* 10% discount will be applicable if company applies for Awards or 2 nominations gets shortlisted*

## Terms and Conditions

- Every newly trained assessor is mandated to complete the CII-ITC Sustainability Awards cycle in the corresponding year. The certification is issued only after successful completion of training course and Awards assessment.
- All expenses pertaining to assessment during CII-ITC Sustainability Awards are taken care by the applicant. Any expense that is not related to training is borne by assessors.
- Assessors are not remunerated for their services.
- Assessors are required to abide by CII's Code of Conduct for Assessors.
- CII reserves the right to discontinue services of assessors in case of misconduct; without any explanation.

## How to Apply?

Interested professionals and companies should send their CV or nominations to [sustainabilityawards@cii.in](mailto:sustainabilityawards@cii.in)





## 19<sup>th</sup> CII-ITC SUSTAINABILITY AWARDS 2024

Excellence in Sustainable Business

For further details, please contact the Awards Team:

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[www.sustainabledevelopment.in](http://www.sustainabledevelopment.in)

