



# CIRCULAR ECONOMY CONFERENCE 2024

## Building the foundations

Wednesday, 20 November 2024  
New Delhi

Around the world, governments, businesses, and stakeholders have begun exploring ways to transition to a circular economy. With India's ambitious goal of becoming the world's third largest economy by 2027, the availability and security of resources and materials have become critical needs. The Government of India has already taken proactive steps through policy and regulatory measures, such as notifying EPR guidelines, to promote a circular economy.

Building on these initial measures, India must now begin laying the foundation and structure of a circular economy. A circular economy rests on the pillars of

- scientific and technical innovation
- new business models
- collaborations/partnerships which maximise material value, reduce environmental impact and increase livelihood opportunities.

The CII-ITC Centre of Excellence for Sustainable Development is organising the inaugural CII Circular Economy Conference 2024 to bring together stakeholders to

- showcase examples of circular economy in practice
- highlight the role of metrics as tools in measuring progress and ensuring accountability
- introduce the participants to ISO's approach to a circular economy
- outline the next steps in advancing India's transition to a circular economy.

## Who can participate?

Industry	Governments	Academia	Bilateral and multilateral agencies
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## Why participate?



## Avail opportunities and benefits by becoming a partner\*

Details	Platinum (INR 5,00,000)	Diamond (INR 3,00,000)	Gold (INR 2,00,000)
<b>Avail a speaker slot</b>	✓		
<b>Branding</b>			
Partner logo on conference backdrop, conference video, and marketing collaterals	✓	✓	✓
<b>Screening of partner video at the conference</b> *Partner to provide the video (2 to 3 minutes)	✓	✓	✓
<b>Social media promotion</b>			
Speaker photo and partner logo to be promoted on CII-CESD's social media platforms	✓	✓	
<b>Feature on CII-CESD's Engage Platform</b>			
An article related to the conference theme by CEO of partner organisation to be featured on Engage and promoted on social media	✓	✓	
<b>Complimentary passes to the conference</b>	5	3	2

\*Please note that the partnership fee is exclusive of taxes.

## Registration fee\*

CII member	Development organisation/start-ups	Foreign delegate	Others
INR 2,000	INR 1,500	USD 30	INR 2,500

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For more information, please write to  
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