



CII-ITC Centre of Excellence  
for Sustainable Development



Confederation of Indian Industry



# SUSTAINABLE PLASTIC PACKAGING AWARDS

Applications now open for 2025



# CII Sustainable Plastic Packaging Awards

To acknowledge, reward, and recognize innovations and solutions in the Indian plastic packaging sector, the Confederation of Indian Industry (CII) through its CII-ITC Centre of Excellence for Sustainable Development (CESD) is introducing the CII Sustainable Plastic Packaging Awards.

The award recognises upstream innovations and changes in design of plastic packaging by businesses, **driving the transition towards a circular plastics economy in India.**

## Award categories

### A. Innovate

Designing plastic packaging for recyclability

A plastic packaging or packaging component is recyclable if its successful post-consumer collection, sorting, and effective recycling is proven to work in practice and at scale.

#### A1.

Innovation in design of rigid plastic packaging to make it more recyclable

#### A2.

Innovation in design of flexible plastic packaging to make it more recyclable

### B. Circulate

Ensuring the use of recycled content back into plastic packaging

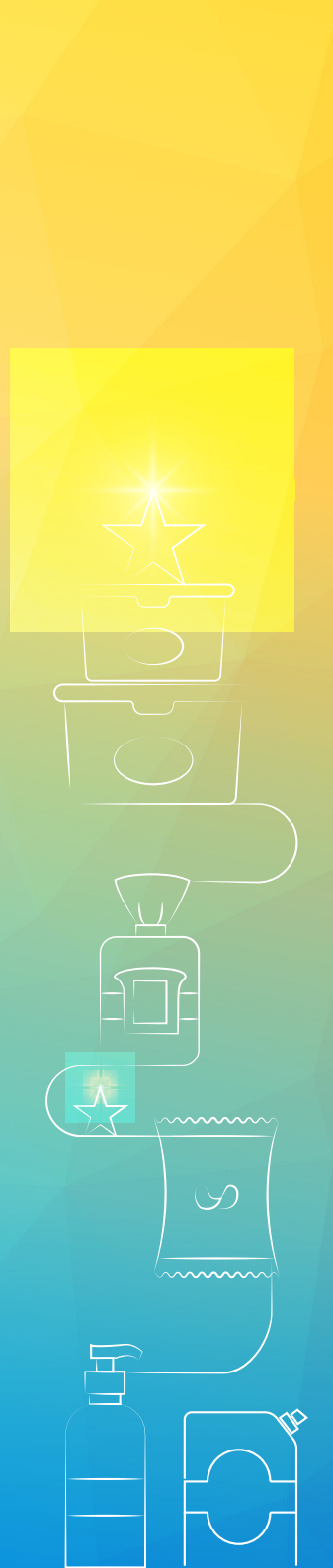
Recycled content is defined as proportion, by mass, of post-consumer recycled material in a product or packaging.

#### B1.

Incorporation of recycled content back into rigid plastic packaging

#### B2.

Incorporation of recycled content back into flexible plastic packaging



# Who can apply?



Brands



Retailers



Importers



Converters/  
packaging  
manufacturers

Brands, retailers, importers, and converters/packaging manufacturers placing plastic packaging, directly or indirectly, on the Indian market are eligible to apply. The packaging submitted for the award should already be placed on the market.

# Why should you apply?

Bring recognition to your organisation's work in creating circular plastics packaging

Motivate further innovations in your organisation and your larger peer group

Contribute to the creation of sustainable packaging and a vibrant research and innovation environment for plastic packaging in the country



# Application process

## Step 1: expression of interest

The application process begins with submission of an expression of interest (EoI) available at [www.sustainabledevelopment.in](http://www.sustainabledevelopment.in)

You can submit one entry per category using the EoI. If you wish to submit multiple entries, please fill the EoI again.

We encourage businesses working collaboratively on sustainable packaging innovations to apply for the award. In such cases, please ensure that the EoI is submitted by a lead applicant and the collaborators are informed beforehand.

**Deadline for submitting EoI:  
28 February 2025**

## Step 2: application fee

On receiving the EoI, CII will send payment details by email to the contacts indicated in your submitted EoI.

**Deadline for payment of application fees:  
30 April 2025**

For more details, see 'Application fee' section.

**Please note that your application (submitted EoI) will be considered complete only after receipt of application fee (Step 2).**

## Step 3: questionnaire

After a notice of payment is received, CII will send a questionnaire in Word format by email.

Please fill in the questionnaire and send it to [ciiplasticpackagingawards@cii.in](mailto:ciiplasticpackagingawards@cii.in).

For packaging developed in collaboration, please ensure that digital signatures of the collaborators appear, along with yours, in the space provided in the questionnaire. Additionally, please attach high-resolution photographs of the packaging to the email.

We will also require physical samples of the packaging. Please send them by courier to: CII-ITC CESD, Confederation of Indian Industry, The Mantosh Sondhi Centre, 23, Institutional Area, Lodi Road, New Delhi 110003.

**Deadline for submitting questionnaires and physical samples: 15 June 2025**

### Note

1. 'Entry' refers to an application using one product stock-keeping unit (SKU) per award category. For instance, a 200 ml xx brand shampoo bottle for category A1.
2. Please ensure that the information you submit is correct and true else your application may be rejected.
3. All information received will be handled in confidence by CII.

# Important dates

**01 January 2025**

Applications open

**28 February**

Last date to submit expression of interest

**30 April**

Last date for payment of application fees

**15 June**

Last date to submit questionnaires and physical samples

**16 June to 31 August**

Preliminary screening and jury assessment

**September 2025**

Announcement of winners

# Application fee

Application fee is charged per entry based on the turnover of your organisation.

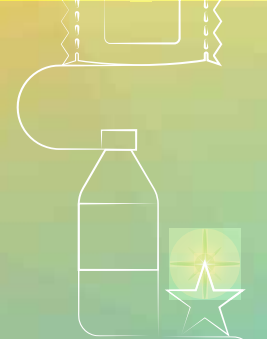
Company turnover (INR in crores)	Application fee
>10,000	INR 20,000
5,001-10,000	INR 15,000
1,001-5,000	INR 10,000
501-1,000	INR 5,000
<500	INR 2,500

## Note

1. Application fee is exclusive of taxes.
2. Application fee is non-transferable and non-refundable.
3. Application fee is charged to help cover the costs of organising the awards process.

## Discount

1. 10% discount on application fee if three or more entries are submitted.
2. Additional 10% discount for CII members.





**CII**  
**SUSTAINABLE  
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For further details, please write to  
[ciiplasticpackagingawards@cii.in](mailto:ciiplasticpackagingawards@cii.in)

