



SUSTAINABLE PLASTIC PACKAGING AWARDS

Applications open for 2026 cycle

CII Sustainable Plastic Packaging Awards

To acknowledge, reward, and recognize innovations and solutions in the Indian plastic packaging sector, the Confederation of Indian Industry (CII) through its CII-ITC Centre of Excellence for Sustainable Development, brings the second cycle of the **CII Sustainable Plastic Packaging Awards**.

The Award recognises upstream innovations and design changes in plastic packaging by businesses driving the transition towards a circular plastic economy in India.

Award at two levels

1. Excellence
2. Recognition

Assessment parameters



Innovation

Is it a breakaway from prevailing industry practice?



Impact

What is the scale of the innovation?



Circularity

Is there an increase in the likelihood of high-quality recycling?

Why should you apply?

Bring recognition to your organisation's work in advancing circular plastic packaging

Inspire further innovation within your organisation and larger peer group

Contribute to a vibrant research and innovation environment for plastic packaging in India

Award categories

A. Design for recyclability

A1

Rigid plastic packaging

A2

Flexible plastic packaging

B. Inclusion of recycled content

B1

Rigid plastic packaging

B1.1 Contact-sensitive application¹

B1.2 Non-contact sensitive application

B2

Flexible plastic packaging

B2.1 Contact-sensitive application

B2.2 Non-contact sensitive application

C. Innovations

Innovations in plastic packaging not covered under Category A and B

For instance, packaging applications for reuse and refill, reduction in overall consumption of plastic packaging, etc.

Note

1. Contact-sensitive application refers to packaging that is in direct contact with food and beverages, cosmetics, and pharmaceutical products. For all such applications, additional documents will be required at the Questionnaire stage.
2. Applications for packaging of alcohol, tobacco and tobacco products are not eligible.
3. Application for tube or tray formats to be submitted under the sub-category 'Rigid plastic packaging'.

Who can apply?



Brands/
retailers



Packaging
manufacturers/
converters

We encourage businesses working collaboratively on sustainable packaging innovations to apply jointly for the Award. In all such cases, **brand/retailer** or a **converter** must be the lead applicant.

For Category A1 and A2, brand/retailer should jointly make an application with a converter.

For Category B1 and B2, brand/retailer or a converter should jointly make an application with a recycler.

The packaging innovation submitted for the Award should already be in commercial use in the Indian market during financial year 2025/26 or calendar year 2025.



Application process

Step
1

Submission of
expression of
interest

Deadline: 28 February 2026

Please fill in and submit the expression of interest (Eol) form available at <https://sustainabledevelopment.in/cii-sustainable-plastic-packaging-awards/>

Each application is specific to **one SKU of a product**. You can submit multiple applications per category, but each must have a separate Eol.

For packaging developed collaboratively, please identify a lead applicant – **brand/retailer** or a **converter** – to submit the Eol and inform the collaborators beforehand.

Step
2

Payment of
application
fee

Deadline: 30 April 2026

After receiving the Eol, CII will send payment details by email to the contact named by you in the Eol. For more details, please refer to Page 5.

Please note that you can move to Step 3 only after receipt of application fee by CII.

Step
3

Submission of
questionnaire and
packaging samples

Deadline: 15 June 2026

After a notice of payment is received, CII will send a questionnaire in Word format by email to the contact named by you in the Eol.

Please fill in the questionnaire and send it to ciiplasticpackagingawards@cii.in

For joint applications, please ensure that the **digital signatures** of the collaborators appear, along with yours, in the questionnaire. Please also attach **high-resolution images** of the packaging to the email.

We will also require **samples*** of the packaging. Please send them by courier to:

Shama Parveen
Confederation of Indian Industry
CII-ITC Centre of Excellence for Sustainable Development
The Mantosh Sondhi Centre, 23, Institutional Area, Lodi Road, New Delhi – 110 003

Note

*Minimum two empty and two filled samples. In the case of secondary/tertiary packaging, a small roll should be provided.

*CII will be displaying all winning applications at the Award ceremony.

*If you wish to collect the submitted packaging sample, please inform the Secretariat during the Questionnaire stage (Step 3). In such case, the applicant will need to make the necessary arrangements for collection.

Important dates

01 January 2026

Applications open

28 February

Last date to submit
expression of interest

30 April

Last date for payment of
application fee

15 June

Last date to submit
questionnaire and
packaging samples

30 September

Preliminary screening and
jury assessment

December 2026

Announcement of
winners

Application fee

The fee is charged to help cover the cost of organising the Award process.

Company/unit turnover (INR in crores)	Application fee*
>10,000	INR 30,000
5,001-10,000	INR 25,000
1,001-5,000	INR 20,000
501-1,000	INR 15,000
<500	INR 10,000

Note

- Application fee is exclusive of taxes.
- Application fee is non-transferable and non-refundable.
- For joint applications that are selected by the jury for Award, CII will provide souvenirs only to the lead applicant. Any additional souvenirs requested by co-applicants will be subject to an extra fee.

Discount

1. 10% off for CII members.
2. 10% off for three or more applications.



CII

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For more information, please visit our [website](#) or write to
ciiplasticpackagingawards@cii.in

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